



# LaNiece Sirois

Executive Director - Central  
Aroostook Chamber of Commerce



## Alumni Journeys

asks graduates to share their current careers and career paths since completing their NMCC/NMTC/NMVTI programs.

Our alumni are using their education and experience to make an impact in their companies and their communities.

## LaNiece's Journey

LaNiece Sirois is a 1998 Business Administration graduate of Northern Maine Technical College (now Northern Maine Community College). She is currently the Executive Director of the Central Aroostook Chamber of Commerce and is passionate about serving community members.

At 27, Sirois chose to attend NMTC to open doors to career opportunities that would provide for herself and her baby boy. Before enrolling in college, Sirois spent 80 hours a week working two full-time jobs. Dedicated to her education and expanding her career options, Sirois worked diligently as a single mom to balance parenting, classes, and a work-study job. She recalls challenges that led to meaningful learning experiences in classes like Public Speaking and Business Communications.

Sirois held a 20-hour-a-week work-study position in Student Services with former Dean of Students Bill Egeler. In this role, Sirois performed various tasks, and many of these assignments built on the Business Administration and human resources education she was receiving in the classroom. She states, "I enjoyed being a student here, and because of my work-study opportunity, I was able to integrate myself into a lot of what was going on."

# Exploring Career Paths

Shortly before graduation, SITEL Corporation (which specialized in Life and Health Insurance at the time) recruited Sirois. Seeing her value to the organization, she was promoted quickly to the Human Resources department. Sirois then spent 20 years in human resources working in healthcare, and Caribou and Presque Isle city municipal governments. After spending some time consulting and in workforce development, Sirois arrived at the Central Aroostook Chamber of Commerce, which serves the local business community.

Sirois recommends that NMCC students consider an internship as part of their career journey. Interning is a great strategy that exposes a student to the type of career they may be interested in doing. A hands-on experience will help students discover if it is a path they want to continue to pursue. As the Executive Director of the Chamber of Commerce, Sirois sees many career opportunities in the community for people with various interests and backgrounds. Sirois encourages others to look around the community to assess what the needs are and "make a choice that fulfills you."



## *Central Aroostook Chamber of Commerce*

The Central Aroostook Chamber of Commerce (CACC) serves all industries of business entities located in the 23 community central Aroostook region. They host about 35 events for the community each year and support many other community events. Dozens of volunteers are dedicated to working alongside the CACC employees and the Board of Directors to serve Central Aroostook County. They also market and advocate for local small businesses and community interests.

To learn more, visit [CentralAroostookChamber.com](http://CentralAroostookChamber.com).

## *Business Administration*

NMCC's business administration program is the perfect starting point for those who want to make their mark in the business world. The associate degree program is geared toward those seeking a broad business background.

Our faculty blend theory and practice to impart knowledge and develop skills and abilities that will prove practical, useful, and marketable. The business administration program is broad and diversified in its course offerings. Faculty continually strive to maintain relevance and a high level of quality throughout the course offerings.

## *Career Services*

For help with job searching, applications, networking, writing resumes/cover letters, preparing for an interview, or any other career services, please contact NMCC Career Specialist, Cassie Rogeski.

### **CASSIE ROGESKI**

Student Support  
Career Specialist  
& Gender Equity Coordinator



207-768-2793

[ncouelle@nmcc.edu](mailto:ncouelle@nmcc.edu)

[calendly.com/cassie-nmcc/meet](https://calendly.com/cassie-nmcc/meet)

33 Edgemont Drive, Presque Isle, ME 04769